Socio-Psychological impact of Technology on Human Relationships

Submitted by

Saleha Saleem

Department of Anthropology

Quaid-i-Azam University, Islamabad

2018

Quaid-i-Azam University, Islamabad

(Department of Anthropology)

Final Approval of Thesis

This is to certify that we have read the thesis submitted by Ms. Saleha Saleem. It is our judgment that this thesis is of sufficient standard to warrant its acceptance by the Quaid-i-Azam University, Islamabad for the award of the Degree of M.Sc in Anthropology.

Committee:

1. Dr. Ikram Badshah
   Supervisor

2. Dr. Tariq Hassan
   External Examiner

3. Dr. Saadia Abid
   In-charge
   Department of Anthropology

Formal Declaration

I hereby, declared that I have produced the present work on **An Anthropological Observation about Palliative Care in Public Hospital, in Pakistan Institute of Medical Sciences Islamabad, Pakistan** by myself and without any aid other than those mentioned herein. Any ideas taken directly or indirectly from third party sources are indicated as such. This work has not been published or submitted it any other examination board in the same in a similar form.

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Islamabad, Aug 17, 2018

Saleha Saleem

Acknowledgement

Abstract

The topic of my research is An Anthropological Study of the Socio-Psychological Effects of Technology on Human Relationships. I have conducted this research because I have to analyze the generational perception of the people towards cellular technology to inquire that How far the people adopted the changing social set up with the usage of technology and also to know the Impact assessment of use of modern technology on social and political change and also to explore that How technology creates a sanitized image of our lives which creates social pressure to live that life style. I have used interview guide to receive data and information from my respondents. I also have my key informants who have helped me in gain data. I have conducted in depth interviews and focus group discussions with my respondents which I have selected by using purposive and accidental sampling. I have selected my respondents from different age groups and from different backgrounds in order to include diverse data in my research. I have found that technology is an essential for us and technology has great impact on our life. Secondly my respondents have told me that they have faced great social pressure and their relationship is affected by online communication. The young generation is quite comfortable in adopting the coming changes in the technology and they have a very positive attitude about the changing roles dynamics of the society because of technology but the elders are somehow reluctant in adopting technology in their lives.

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1 INTRODUCTION

"The use of the term "technology" has changed significantly over the last 200 years. Before the 20th century, the term was uncommon in English, and it was used either to refer to the description or study of the useful arts" (Gerorge Crabb 1823).

The definition of technology is science or knowledge put into practical use to solve problems or invent useful tools.

The technology domain is growing and flourishing through leaps and bounds. it has created an aura of connectedness and relatedness within the interpersonal relationship by using it to communicate with long distant relations. However it has also resulted in dissatisfaction within the human relationships on account of not conveying the full message that one wants in real. Some consider Technology to be the way to less demanding and quicker correspondence, while others see its adverse consequences for connections and relations.

Genuine form of communication is in form of face to face interaction that involves not only verbal but also nonverbal cues but technology has made social interaction more apt through the use of social networking sites which enables one to communication with one another in more convenient way than before. Social technology has enabled us to stay connected with our family and friends more often than the times when we have little access to technology and communication gadgets. However technology has replaced face to face interaction to an extent where screen to screen interaction has dominated.

As Przybylski and Weinstein of the University of Essex wrote, "Recent advancements in communication technology have enabled billions of people to connect more easily with people great distances away, yet little has been known about how the frequent presence of these devices in social settings influences face-to-face interactions" (Przybylski& Weinstein, 2012). However Families and friends across great distances can now more easily communicate face-to-face anytime they want.

It is given that digital technology (mobile phones, laptop etc.) degrades the quality of conversation as compared to face to face communication. The utilization of the internet has generously lessened the desire of adolescents for eye to eye communication with their family and acquaintances.(Elsobeihi.& Abu Naser, 2017).

There has been an increase in the number of communication technologies over the past decade therefore it is important to examine technologies impact on individual life and its effect on their relationship. There is a drastic increase in technology usage by the youth these days and so has an adverse effect on their relationwith the fellowcolleagues and family members. The communication technologies including the cell phones, the Internet, and social networking sites such as facebook, twitter and instagram etc. have grown as a central feature in lives of individual as tools for establishing and maintaining relationships.

Social networking sites such a Twitter and Linked. It enable individual to seek out to professional people out there that enable him/her to explore their expertise and look out for more opportunities. Likewise Facebook enable people to maintain their relationship with their friends and family. However there has to be an equilibrium and limitation in online and offline communication as it can adversely affect our relation with others. Mobiles technology has made humans to be plugged in their cell phone most of the day, being disconnected from the world outside. Moreover Individuals are in a constant race of self-presentation, portraying themselves as leading ideals lives.

Even though technology has shortened long distance communication and has created a positive image in maintaining and strengthening familial relationships by being in contact with each other anytime. However some technological advances cause people to be unfocussed, overly stressed, and being fell in the dungeon of self-isolation. There are cons to this invention as sometimes the quantity of people that interact with on social media exceeds the quality of people.

Technology has been so integrated into our lives that in some people it awakes anxiety for example when they are not in contact with their mobile phones. According to a research it was concluded that the more people use internet, the more it affected individuals communication with family members, also it lead to the decline in social circle and contact with people outside the virtual world and thorough usage of mobile technology and seeing other people profile lead to increases in their depression and loneliness. (Kraut et al.,1998).

In the book 'Reclaiming Conversation' it has been stated that there has been a decrease in empathy and creativity of individual due to the increasing reliance on gadgets. The way we have shifted to screen communication instead of face to face interaction has impacted our ability to respond and understand each other in real life. (Turkle, 2016). Communication technology has created a wave to bring people together and at the same time made people

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isolated of one another. However it depends on the way one uses the technology to be either in the benefit of individual or against it. Sometimes it enables one to mask their life and embody it in a superficial way. Other times it is beneficial to create contact with outside world and acquire information about the ongoing circumstances at once just by sitting in one place and scrolling down the newsfeed.

If there's an internet-capable device with a screen anywhere nearby, the immediate world doesn't get our full attention. It got me thinking about the long term impact of technology on personal interactions.

Much has been written about the dangers of Internet addiction. From pornography to merely surfing the web, the Internet is clearly the television of the 21st century, an electronic drug that often yanks us away from the physical world. Like any addiction, the real cost, for those of us who are truly addicted, is to the number and quality of our relationships with others. We may enjoy online relationships using social media sites like Facebook or Twitter, for example, but the difference between these kinds of interactions and interactions with people in the physical world is clearly vast. As long as we expect no more from these online relationships than they can give, no good reason exists why we can't enjoy the power of social media sites to connect us efficiently to people we'd otherwise not touch. The problem, however, comes when we find ourselves subtly substituting *electronic* relationships for physical ones or mistaking our electronic relationships for physical ones. We may feel we are connecting effectively with others via the Internet, but too much electronic-relating paradoxically engenders a sense of social isolation.

Technology is often introduced into a social system with the stated intention of making life easier for people. As technology becomes more pervasive in everyday life, the assessment of technology's presence in relationships and its impact on how humans interact with one another is an emerging area of study. There are many perspectives on the relationship between technology and human interactions and relationships. It is purported that the integration of technologies in everyday life can have profound effects on human relationships, in both positive and negative ways. More notably, technologies impact on or interfere with how individuals engage in interpersonal relationships, behave within relationships, and project feelings and meanings including displays of emotions and love. Essentially, the new technological landscape now connects to what it means to be human.

Technology has changed the way in which we meet, interact, and stay in touch with one another. And I argue that what we crave hasn't caught up to these shifts, leaving us confused, dissatisfied, and having more misunderstandings than ever before.

Technology has both aspects positive or negative. Technology and human life cannot be separated. Society has a cyclical co dependence on technology. We use technology depend on technology on our daily life and our needs and our demands for technology keep on rising. Human use technology to travel to communicate to learn to do a business and to live in comfort. However technology has also caused us concerns. Its poor applications have resulted into the pollution of the environment and it has also cause a serious threat to our live and society. This calls for proper use of technology. The biggest challenge facing people is to determine the type of future we need to have and then create relevant technologies which will simplify the way we do things.

1.1 Statement of the problem

"Very few people ever bother to find out what other people really think. They are willing to accept whatever they are told about anyone sufficiently distant." (Kim Stanley Robinson, Red Mars)

Human life now has become an essential part of human life without which it feels incomplete. Every aspect of human life is driven by technology and without negating all the positive aspects of technology we cannot but accept the negative aspects that technology has. I believe that the biggest threat technology poses is that of isolation, people even after communicating with each other do not fully understand each other or miscommunicate their ideas. The main purpose of this research is to understand the impacts of technology on interpersonal human relationships, how technology and cell phones in particular make or break relationships and how the relationship is acted on in perspective of technology. My research also aims to understand how people, with traditional values or people generally are coping with the ever changing technology. I also aim to understand the social consequences of using technology, specifically social media which creates a standardized image and how social or peer pressure forces them to act that way continuously.

1.2 Objectives

- To analyze the generational perception of the people towards cellular technology.
- How far the people adopted the changing social set up with the usage of technology.

- How far social or political dynamics are changed by the use of technology.
- How technology creates a sanitized image of our lives which creates social pressure to live that life style.

1.3 Significance of the Study

My topic which is impact of technology on relations, now a days a very serious issue I think that because everyone is using mobile phones in which they use different applications to interrelated with each other. They have no time for their family for their parents. They do not know what is going inside our homes they just passing time with this technology which has both negative and positive aspects. It depends on how we use or how we perceive that technology or its uses.

If you're anything like me, you reach for your Smartphone as soon as you wake up to check email and respond to texts. The rest of the day, you're constantly on a tablet, mobile device, laptop or desktop for personal or professional use in messaging, browsing, tweeting and sharing.

Studies regarding role of technology on human relations it is one of the most important issue now a days because we can see in our surroundings that each and every person is busy with their phones they have no leisure time which they spend with their family. Even children play games and watch cartoons on tablets or on other devices all the time this can also affect their relation with the people all around them as well as their mental and physical health, so this thing has also messed up human relations.

2 LITERATURE REVIEW

Youth and parent attitudes towards social media also varied among different social groups. My study of family technology use showed that parenting social media echoes challenges of earlier technologies, but was also expected by new dynamics like mobility and pervasiveness. Parenting is a dynamic process and parents' strategies both shape and are shaped by social media. HCC research has largely focused on putting technology in people's hands to try to improve their lives in some way. (Yardi, July 27, 2012)

In these lines the author says that the youth perception and the parents perception about the social media is completely different and that depend upon the context and theme of such groups as social media and technology have given much importance in the era where living without technology is unbelievable, such technology like mobile ,computer and internet has given much more important the youth are usually in connection with them, so what are the reasons and things that make parents worried about technology that what would be the consequences of that on their children. So the parenting in context of social media is having different dynamics the people are in contact with technology they are having the focus as a Parents .Parents have also different view about the technology some of the parents are saying that it's just best for their child so they should be in contact with world and education requirements but some of the parents are having very different view as they think that social media is making their child bed in some way. As one of the report by HCC they said that if the technology reached in every ones hand that will change their lives in different context they will get benefits from the technology that will improve their lives and they will be aware of the use of technology.

Whether or not youth are actually digital experts is up for debate, but teens are often perceived as experts. The teen guru" is characterized as a source of technical help and advice that owes from teen to adult. For parents, there is a tension between their desire to have a child who develops expertise in computing and a child who uses the computer too much. This creates tensions in power and authority among parents and teens. (Yardi, July 27, 2012, p. 20)

In these lines the writers says that we are usually seen or listen that the youth are very sharp in context of using technology while that is mobile, software and anything which came in the

definition of technology they are the experts of it. But we often seen that the teen aged are much shaped in the use of technology they are very expert in using technology. Sometimes the youth which are in mostly contact with technology are gone in some other direction means they are doing such time wastage on it which will be an alarm for the parents that they should be worried about it that way the technology has damaged his child perception about everything. Now here come another issue some of the parents are worried just because of that their child's are not using technology they are having desire that their child must be literate of technology and should be the expert of it and have knowledge about them but there are also some parents which are worried that their child is using too much technology and he should not be that much in use and touch with technology. Here comes and other debate about the tension which created among the parents and children.

Social media has permeated everyday life beyond just youth's use, promoting cultural reaction about its impact on our relationships, productivity, and health. This topic is especially salient for young children and teenagers in home and school life, the two places where they spend the majority of their waking hours. Domestication is a framework that looks to describe ways that technology is adopted in the home and finds a place in people's life" [Haddon, 2003].

In these lines the author impasses that the social media era where everyone is in connection with social media, the social media means changed everyday life of every one. And it is just beyond the youth use means the youth are using it very much they are always in context with the social media. The social media as are in large touch with the young generation some in many content it damage our culture. There are many norms and values which a person or an individual should do and maintain during living in that particular culture but as by using the social media and impressed by the world view about the culture their idea and believe system totally changed by it so, the social media connection with culture is warming. In culture it is taught to an individual that how to talk, eat, behave, sleep and react with someone but just because of the using of technology specially by the adults or young generation of the society that completely make it changed their thinking power and behavior.

The domestication of the social web into teens' everyday lives echoes the growing pains of every new media that has come before it. Some of these patterns mirror those of earlier generations; for others, existing routines give

way to new ones. In the 1960's, teens' communication through the home telephone disrupted family routines and rituals. For example, with the birth of the television, families had to make decisions about whether to incorporate television into the dinner time routine, in the same way they do with mobile phones now (and continue to do with television).

In these lines the author says that the social media has created such pains amounts youth in our societies by changing their theme and visions. They are as much addicted of social media without it they feel as they are in pain or in bed condition. There was time as in 1960 when social media was not that much in used in our society we think that it has makes our lives in different ways comfortable. When there were no use of cell phones they were using the system of post or letters but by coming the mobile phone and messages or mail technology that thing has been solve now we can just be clicking send it will forward to that person will he is everywhere in the world that came the fax and slowly television and internet technology ,means these all are the best ways of the social media and technology which make our lives comfortable but that depend on the use that how we are using the media , we have seen that the teen aged adults are very much in used with the social media they now became addict ,which is the point of worry of parents that their child is only limited towards the technology. there were time when the family members were having limited or fix time for telephone and television that when it should be used but as now a child can use mobile Facebook while he is eating that the thing which has make the life disrobe and in such condition it makes the culture damaged.

Like with current technologies, we have observed a similar rejection-acceptance cycle in response to a range of technologies like the radio, television, and Internet. Prominent researchers, scholars, authors, and citizens have reacted extensively on technology and life. For example, Sherry Turkle questions if we are becoming too emotionally attached to our devices and will lose our ability to maintain relationships with people (Turkle, 2011).

In these lines the author says that in current era technology is much debated by some of the experts and user. They are having the ideas in some way of accidence of the technology or in some way they reject it. Why some are accepting and some are not accepting or some people are in some context accepting and in some not. The use of radio, television and internet are

giving best ways to the individuals but in different ways. The scholars are saying that by too much used with technology we have damaged our social life the interaction among the members of the society these all are rejected or became less just because of the amount of use of the technology. One of the scholars says in this regard that if we that much emotionally attached with the devices that will be dangers for our life, this emotionally attachment of us will damage our social life we will not be having that much best social relation as we are having now if we attached too much with the technology.

> *Little work has systematically examined parents' motives for media use for their young children and how this may be related to children's actual media consumption. Lastly, parent concerns about the effects of media on their children may influence the kinds of media to which preschoolers are exposed. (Krcmar, 18 Jul 2013)*

The writer in these lines says that the parents are now much worried about the use of the social media and consenting that if their child are much attached with the use of social media that will damaged their thinking ability and will help them in some context. The parents are worried about their children's and young generation which type of technology will benefit them and which will make them benefit. How much time or space should be given to a child for the using of social media, if the parents focuses on such issues it will be good for them and for their children that they are now much aware of the social media. The content and context of using media according the time limits of the children that what should a school ,college and university student used social media if we keep these limitation in mind I think it will be good for the child and will not that much addicted of the social media.

> *Social networking is changing the way the world is doing everything, from the way people get information to the way people communicate, and, most importantly, the way people interact. The importance and relevance of social media outlets are growing stronger with the rapid developments of technology; however, is there a strong importance for social networking profiles like Facebook to improve the parent school partnership? In this study, the Facebook is defined as a social media utility that helps parents and school share information and communicate more efficiently. (Chairatchatakul, August 2012)*

social networking the writer says that it has changed everything in the world, that how the people will communicate with each other how they will get information with each other and how they will share their information like Facebook, twitter, mail and any other sources of the social media. They most important thing of the social networking is that how the people are interacting with each other mean it changed very thing which we thing that is important for us that will changed the life's of the people how to interact with each other in different way with the different people of the world. The importance of the social media by having good relation have got much importance and that is just because of the rapid development of the social media and the technology. There are also some question rises about the social media that how it is good for the school students as using Facebook that how much it is good or what are the bed think of Facebook that is debatable takes which will make the discussion in some other context. Is the use of social media is good or it is making benefit for the students of schools, or the parents should not worry about the use of it. That the communications which is donning through the social media is good or bad that that communication has changed his child thinking or personality so, these all question will came through the use of the social media.

> Families can engage in everyday learning activities, even with very young children, and help them to develop lifelong motivation, persistence, and a love of learning (Dunst, Bruder, Trivette& Hamby, 2006). For example, parents can participate with their children in early literacy activities such as pointing to and naming objects, storytelling, and reading. In EHS programs, stimulating play interactions between mothers or fathers and their children predicted children's 5th grade math and reading abilities. (Understanding Family Engagement Outcomes)

In these lines the author says that the families are having much more role in the learning process of the child they teach the young's and child the motivation and the way to development that how to survive in the society they make them able a child to live in such particular culture and society by their grooming child brain they will make him able of what is good and what is wrong for them in this regard the family is having much importance in this regard. We have examples of parents when a child is firstly introduced with the use of social media as the networking the painting and some basic things which a child should know about the social media. The parents were teaching us that how to read and get some ting to be reader on media. The mother and father always focus on the children reading ability that how

they will get best and specific information on social media by using net. So the family is having importance on the generalizing and making the children future.

> *More recent studies have placed emphasis on social networking sites and their relationship with self-esteem and wellbeing. In a Dutch study involving 881 young people, it was found that positive feedback on the young person's profile on the CU2 (See You Too) social networking site enhanced self-esteem and well-being and negative feedback decreased their self-esteem and well-being. (Deborah Richards, 2015)*

In these lines the author says that the social media as became one of the important organ in our social life ,so there are many such sites which are making or spreading the bed activities of the socially life , some of them will me like making wastage of the students time and some sites which will make the thinking power of a young man different mean converting them in such activities as extremist, nationalist and many other thought ,so discussing about the negative impact we should make our concentration on the context of these pages that will make this issue resole and then the young generation will not be out of way . By discussing the bed and negative impacts of the social media it will not be impacted.

> *Children Adult studies have linked self-esteem to social media use, and it is likely that this is also true with children with potentially more significant health effects. This literature review seeks to alert care givers to the potential benefits and dangers of social media networking by children and young adults and urge researchers to improve theoretical understanding in this field, raise societal awareness and offer practical guidance to those in positions of responsibility including health practitioners, parents and site developers. (Deborah Richards, 2015)*

In these lines the author says that the currently education system we are usually connected with the social media for getting the education materials that will help us in our studies and course. By using or making the students used of the social media the students health will also effect in different context. So discussing this issue we can says there should be in this regard such stances which will benefit the students by damaging their health and mentality.in this regard the administrative authorities should work on this and make students facilitate in this regard that can damages us they should make focuses on different sites and materials which can convert the mind of the children and make also some steps to convert it not over all the

system on social media so the students will not be that much in touch which the social media . Now if we see the students condition for everything he must be in used with the social media the answer of them will be that they just use it to get their material of education form it.so the government should take such steps which can make them healthy and good.

> *Social media is here to stay and increasingly being used by children and young people. Although social media can have appositive impact on the health and well-being of children and young people, it can also pose risks for these vulnerable populations. These risks can be minimized by appropriate website design, identification of those most at risk and development of strategies to help them manage these risks. Some of the social media risks for children can be minimized by adding in safety features; however, that is unlikely to happen in social media sites that are also used by adults because of the restrictive nature of these controls. (Deborah Richards, 2015)*

In these lines the author sets that social media is used now a day more by the child and the young generation of the societies and this usage is increasing more and more with daily reports. Although as we discuss it earlier that it is having much impact on the health of an adult as when a young man or a child all the day will me busy on the social media he will not eat his diet will damage, he will not walk as an usually individual should do his health will damaged, when he will used it usually his attention towards the family will be limited and he will not be that much in attraction with his family so his social interaction with family will be damaged through the usage of the social media. If we wants to resolve it we should make such plains of the web sites that how such web should be appropriate and will benefit from it , the people will have their limit that they should use a site in this limit and that aged or limited person should be having access of the that particular site. Some of the sites are having this option for child that they are not allowed until their age limited should be that much but that cannot seen as the proper situation to did that. The adult should be having their limits to access a site which can damaged their ability of thinking and they can't be damaged through it.

> *Young people report that they prefer to take responsibility for their own health decisions and are generally comfortable with assessing the quality and accuracy of health information found online. However, their interpretation and application of the information is also likely to be influenced by the same*

social media forums. Aspects of online health information that appealed to young people include removing the need to disclose confidential information to the health-care provider, convenience and time saving and reduced associated costs. (Deborah Richards, 2015)

In these lines the author says that the health problems which came through the usage of the social media on the health of young adult and children of the society , they are having this answer that they find the solution of the problem on net while that problem is regarding health and any other social problem, they find the answer of that problems online they think by doing such that activities they will be overcome on that, for example if a person is becoming fat just because of sitting all the time in front of his laptop ,computer and mobile and he feels that it is problem and he should overcome that problem he will search on net and will find the ways how to overcome that , instead of that if a person gives some times to the social media and gone every day for walking that problem will automatically solve but thinking on that they will always focusing that to find the solution on that place which is unbelievable. That information which they are getting from the online are usually fake and of nothing so if a person apply those on himself that will automatically damage him. So by overcoming these health problems we should teach the young and adults that these step should be apply mean we should give them proffer training about it then these problems will not be occur.

Huesmann (2003) opined that media violence produces long term effect via severat type of learning process leading to the acquisition of last aggressive scripts international schemas, and aggression supporting beliefs about social behavior and by reducing normal negative emotional responses to violence.

This is to say that, research in violent films and television and music reveals unequivocal evidence that media violence increases the likelihood of aggression and violent behavior in both immediate and long time context.

Sefton (1995) opined the nature of the contemporary social change, precisely because they both embody similar technological assumptions about growth, progression and development which underpin the modern society.

New technologies which for the purpose of this volume are primarily defined as a digital information and communication media such as computer and internet are also described in the term of binary opposition.

This, they are fragmenting contemporary society; yet using they are transferring culture and communication or merely conferring privilege on a few. Young people are utilizing and appropriating arrange of new technologies in the making of youth culture in the digital age.

Prensky (1990) pointed out that since the internet and other media have been adopted and integrated into daily lives of an increasing number of young adolescents, and word view of younger generation. Controversies about whether the media and technology shapes values, attitudes and social behaviors are not in new.

The rapid expansion of media stimulated similar discussion of its cultural and social effects. The technological deterministic view presents the internet is an innovative force that has profound influence on youth.

Russel (2007) said that conception of adolescence particularly the messages and representation of what constitute girlhood are deeply entrenches social, technological and overly curtly moves, evident in the changing faces of the young and popular culture.

> *New social media is an important part of our lives because it promotes the interconnectedness and interdependence of our culturally diverse world. Media for social interaction allows for people to communicate and engage with information that is quickly accessible on the Internet. Cultural differences influence communication, behavior, and values. In relation to new social media, differences in individualistic and collectivistic cultures are apparent in users' communication and behavioral styles. The Diffusion of Innovation Theory (DOI) explains how advancements and new ideas spread within a social organization. Four popular types of social media and networking sites are Face book, YouTube, Twitter, and the phone. An example of social media that promotes the exchange of messages between people across the world is Face book. (Sawyer, 2011).*

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"Ever since they began to practice this perverse excess of printing books, the church has been greatly damaged," lamented Francisco Penna, a Dominican defender of the Spanish Inquisition. Similar concerns have also been raised in the aftermath of the ascendancy of the electronic media—television in particular has been often represented as a corrosive influence on public life. Plato's reservation about the influence of new media on culture continues to influence the current deliberation on the influence of the Internet and of social media. The Internet serves as metaphor through which wider social and cultural anxieties are communicated. That is why for so many of its critics its impact on offline culture appears in such a negative light. (Furedi, How the Internet and social media are changing culture)

Friends and family seem to call each other less and less and communicate via social media from the same house and sometimes the same room! This is not a good thing! It's a strange culture we now live in when we call everyone for dinner via text message. (Culture, 2011)

Social networks started as a place to connect with your friends in an easy and convenient way. Truly speaking, many of you might have found your old pals from school or college who were out of touch due to one reason or other, well I would say I have and I thank social networks for this. Social networks has provided us the opportunity to connect with people and build better relationships with friends with whom we are unable to meet personally, and let them know about our life and take input about their lives and events happening with them. (Ali, 2012)

With social networks we are able to communicate our thoughts and perceptions over different topics with a large number of audiences, and raise our voice. The sharing feature available on the social networks makes your opinion about any topic reach huge number of people (even to those who are not on your friends list). We have the option to make groups with people who are like minded and share the related news with them and ask for their opinion or input about the topic. Simply there are a number of options available for us to communicate with others on these social networks. (Ali, 2012)

There are sure to be many political changes that come about due to social media. There are now proposals for internet voting, which could lead to more people participating in elections. This could make social media even more influential, as people could literally vote moments after reading the latest comments or links they found on Face book or Twitter. Other advancements will also change politics. Polling techniques on social media will become more common and, hopefully, more accurate. More virtual political rallies and town halls will take place. (Satterfield, 2016)

How do social media affect interaction in our society? Will face-to-face communication ultimately diminish because of these new social technologies? These questions are ones that many researchers have found extremely intriguing since the advent and popularization of social media in the last decade. Within this topic, social competency is an important ideal that most people strive towards, but there is evidence to support the claims that social media is actually harming people's ability to interact competently in an offline setting. (HaleyJones, 2013)

The use of media has an impact on social relationships, social well-being and time available for sleep, school related study and other activities. It was associated with more intense feelings toward online friends than in-person friends. The level of face-to-face communication was strongly negatively associated with media multitasking. These results suggest "that the growth of media multitasking should be viewed with some concern" .Conversely; face-to-face communication was strongly associated with a wide range of positive social feelings. (Slovenia, 2014)

2.1 Theoretical framework

The theoretical framework is a structure that can hold or support theory of a research studythe theoretical framework introduces and describes the theory that explains why the research problem under study exists.

I decided and mention the two theories which are revolving around my research that is the Modernization theory and the other is Rogers's theory of innovation.

2.1.1 Modernization Theory

Modernization theory is used to explain the process of modernization within societies. Modernization refers to a model of a progressive transition from a 'pre-modern' or 'traditional' to a 'modern' society. Modernization theory originated from the ideas of German sociologist Max Weber (1864–1920), which provided the basis for the modernization paradigm developed by Harvard sociologist Talcott Parsons (1902–1979). The theory looks at the internal factors of a country while assuming that with assistance, "traditional" countries can be brought to development in the same manner more developed countries have been. Modernization theory was a dominant paradigm in the social sciences in the 1950s and 1960s, and then went into a deep eclipse. It made a comeback after 1990 but remains a controversial model.

According to this theory of modernization pass through this period, pre modern to modern society. The culture values are less important for their citizens. The people of society have high living standards. These societies become complex because their structure changes. Their people become more mobile. The societies produce educated youth. Their youth have approach to the technology. They use technology to raise the society. Then these societies move to progression. These societies also exchange their goods and services.

New technology is a major source of social change. Since modernization entails the social transformation from agrarian societies to industrial ones, it is important to look at the technological viewpoint; however, new technologies do not change societies by it. Rather, it is the response to technology that causes change. Frequently, technology is recognized but not put to use for a very long time such as the ability to extract metal from rock. Although that initially went unused, it later had profound implications for the developmental course of societies. Technology makes it possible for a more innovated society and broad social change. That dramatic change through the centuries that has evolved socially, industrially,

and economically, can be summed up by the term modernization. Cell phones, for example, have changed the lives of millions throughout the world. That is especially true in Africa and other parts of the Middle East, where there is a low cost communication infrastructure. With cell phone technology, widely dispersed populations are connected, which facilitates business-to-business communication and provides internet access to remote areas, with a consequential rise in literacy.

2.2 Roger's Theory of Innovation

Rogers theory of innovation was developed by Everett Rogers in 1962, Rogers theory of innovation is also called theory of diffusion of innovation. This theory explains how a newly introduced technology accepted and adopted by the people and then how it become successful. It also describes how an old technology is modernized. It also explain how new technology spreads all over the world. Rogers's book "diffusion of innovation" shows that there are four elements for the circulation of new ideas in the innovations, communications channels time and social system. Technological innovations comprises of different stages.

Innovations circulate by the help of five steps:

1. **Knowledge:** first stage is to know how about technology by the people.
2. **Persuasion:** in this stage people start liking that technology. People want to get more information about this technology.
3. **Decision:** it is a complicated stage where people are confused. They have the choice to adopt it or reject it, because people know about the benefits and harm of technology. After this they decide to adopt that technology.
4. **Implementation:** then people start using that technology and get more knowledge about this technology.
5. **Confirmation:** it is the last stage in which people take decision to continue this technology or not.

The highly educated people are the one who bring revolution in a society. Such people gain knowledge about specific technology and adopt it. Then they consider whether they have to accept that technology or reject it. When educated people start adopting a technology, other people becomes imposed accept that technology with all its upcoming change. Before introducing the new technology, the educated people make cost benefit analysis sometimes

the technological innovation does not succeed because the cultural norms and values of the particular society in which innovation has take place, do not permit it.

One of my interviewee told me that the technology has changed the lives of at most everyone in the world who lives in this earth. Somehow somewhere it has an social pressure to everyone for example if someone wants to upload status on FB, WhatsAPP and on Instagram first they think that, Is this status meaningful? What would be the impact of people when they look to it? All those type of things create some pressure on everyone now a days. According to him technology harms teen's mental health. Especially social media users are three time more likely to be depressed then others. A lot of usage of technology usage may negatively influence important aspects of physical health, which in result turns mental health. Respondent said that the technology has brought us closer to the reality of conflict.

The more advanced the world becomes technologically; the more persons begin to depend on computer machine and other forms of technology for everyday. It means that when a computer crashes, people become almost disabled until the problem is resolved. This kind of dependency on technology puts people at a distinct disadvantage, because they become less self-reliant. This is also some kind of social pressure that people are totally dependent on machines. According to respondent the main example of social pressure is that after sending message by someone to their loved one and waiting for their replies impact bad and poor pressure on sender. Social pressure includes: Waiting for emails, waiting for notifications from someone special, waiting for battery percentage and all such type of examples.

Social pressure often causes people to change their image of reality, and those who resist it are emotionally upset. Fitting in feels good, even at the expense of your otherwise good sense(s).

Social pressure on children like they are waiting for update of games, now mission unlocked which make them mentally anger.

3 METHODOLOGY

Essentially strategy is the mix of tools and systems techniques for information gathering. So, in this exploration, I have utilized diverse procedures and strategies with a specific end goal to get subjective data. For data collection I have selected following techniques. Anthropological methodology is different its perspective and had a wide range of application. This is an ethnography based research it is also a qualitative research and it is based on participation, interviews of different types, and for scientific research I have used a number of different procedures and approaches for observing the relevant phenomena. These approaches are different from each other based on various kinds and concepts employed in them. The conceptual tools analysis can be operational in host manners involving different procedure. The same applies to anthropological research.

3.1 Research Methodology

Methodology is combination of tools and techniques which researcher used for data collection. I also used some techniques and tools for my data collection to my research topic.

These are following.

3.2 Rapport Building

Rapport building is first step in research, that's why that was my first step in field. I spend five days for rapport building, in these days I was mated with different peoples on daily basis to talk with them on any topic, gossip with them, finally I wins trust of them. Then tell about my topic and select some persons who are giving me information about my topic.

3.3 Key Informants

Key informants prove to be a valuable source of data. They must be chosen with care, as they should be from the community being studied and are required to have a significant amount of knowledge about the people of any particular place. Key informants are those individuals of the community under study who provide the investigation with detailed knowledge and information. I selected two key informants for my research. One of my key informants is NaziaRafique a PhD scholar, another key informant of mine is Wajidrahim a student from Arid University.

According to Bernard,

"Good informants are people, who talks easily, understand the information you need, and who are glad to give you or get it from you"

(1994)

3.4 Participant Observation

Participant observation is a tool by which researcher carefully watch and note every events and situation in field. I also use this tool to collect my data. I personally participate and talk with the people and observe what things they discuss then at my home i note in my diary.And I didn't feel that I'm stranger here or the people around me I meet first time all the individual who cooperate with me are outstanding and made my research more useful to me.

3.5 Sampling

Sampling techniques was used by me in filed because there is vast population. My sample size was twenty five, from these I almost take all information about my topic. Basically I choose my sample from our youth a university going students or any individual who is using technology more and more for this purpose I visited university which is located on my locale where I conduct my research.. The basic idea behind sampling is the analysis of some of the elements in a population which provided useful information on the entire population. The sample is chosen by means of non-probability sampling. There were different sampling techniques, but I used two sampling techniques. One is purposive sampling and other is snow ball sampling.

3.5.1 Sample Size

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3.5.2 Accidental Sampling

"A convenience sample is a type of non-probability sampling method where the sample is taken from a group of people easy to contact or to reach. For example, standing at a mall or a grocery store and asking people to answer questions would be an example of a convenience sample. This type of sampling is also known as grabbed sampling or availability sampling. There are no other criteria to the sampling method except that people be available and willing to participate. In addition, this type of sampling method does not require that a simple random sample is generated, since the only criteria are whether the participants agree to participate." (Lewis and Thornhil, 2012)

3.5.3 Purposive Sampling

"In this technique the researchers purposely choose subjects who, in their opinion, are relevant to the project. The choice of respondents is guided by the judgment of the investigator. For this reason, it is also known as judgmental sampling. There are no particular procedures involved in the actual choice of subjects."

"In such cases the important criterion of choice is the knowledge and expertise of the respondents, and hence their suitability for the study."

3.6 Fields Notes

Field notes are the notes or readings that are noted for making thesis writing easier. I transcribed interviews on my field notes and I wrote interviews, result of questionnaires and main items of my daily dairy on my field notes.

3.7 Interview

Interviewing is one of the method research techniques. It can be done in different ways, but indepth interviews is the best of all. Along with that, focus group discussion is also a kind of interview To get inside of someone thinking thoughts and explanations is interviewing not only to know what one sees but hidden. It is the discussion between the researcher and respondent to have specific objectives. Interview is a conversation with a purpose to get information. There are two types of interviews; structured and unstructured. Structured interviews are those that have been formulated in a pattern whereas unstructured are those that are based on a set plan however, do not have a regular patterns. I used both types of interviews structured and unstructured. I interviewed through interview guide which helped me to get the basic information related my topic. During interview most of the questions which is not written in my interview guide I ask from my respondent and that information is

very useful to my research. In depth interview is a useful research tool in anthropology for the collection of data.

3.8 In-depth Interviews

In-depth Interview provides qualitative data to an investigator. Interviewing the respondent is a major key to collect data and required information about the issue relating to the research topic. The most important method of in-depth interviews is also used during the research study of the selected persons, who provided a lot about the issue that were asked. In-depth interviews will conduct on different topic with different people directly or indirectly related to the research topic. The use of this important research tool, it is very easy to extract information from the interviewer by asking to the point question.

This technique is one of the leading sources of data in my research. First the researcher took due appointments from this respondent and interviewed them separately. Usually Researcher had three to four discussions with one person. In these interviews, asked those questions keeping in view my research objectives. The researcher recorded the interviews as per their will. Sometimes the researcher noted down things on the spot, but in most of the cases, the researcher tried to avoid paper and pen to make my respondents as comfortable as possible.

3.9 Audio Recording

The audio recording is included to verify and cross checked the collected information through jotting and in depth interview guide. This tool is helpful in an ethnographic date collection, which is the essence of anthropological research, because during taking interviews it is not possible to note each and every point of respondent that is why I have used voice recording during interviews. Such recordings were helpful during thesis writing because when you are in the process of writing dissertation concepts may overlap or missed from a thematic understanding of the topic.

3.10 Daily Diary

Writing a diary is simple and effective in which one records the experiences and facts daily find in the field, it's a memorandum in quite helpful when analyzing after the field. It has the daily records, time and important events relevant to the field.

"A daily diary is personal you absolutely need in the field. It will help to deal with loneliness, fear and other emotions that make field work difficult. It gives you an outlet for writing

things that you don't want to become part of public record". Daily diary will very helpful for me in remembering my past experiences.

4 AREA PROFIL

4.1 4.1. Introduction

This chapter deals with the area where I conducted my research. The research was conducted in Rawalpindi. This chapter helps to understand the culture, history, population and analyse the social position of the local. The reason why I choose this place is that there has not been any Anthropological research on the impacts of technology on human relations.

4.2 Rawalpindi

The active town of metropolis encompasses a ton a lot of to supply than a traffic mess, broken roads and haze-filled atmosphere. The city's history spreads over many millennia. Archaeologists believe that a definite culture flourished on this upland even three,000 years ago.

The archeological remains found here prove the existence of a Buddhist community up to date to Taxila, however less celebrated than its neighbour.

Historians believe that the traditional town fell victim to the devastation caused by the Huns. the primary Muslim interloper, Mahmud of Ghazni (979-1030AD), talented the ruined town to a Gakkhar chief, Kai Gohar. The Gakkhars were a fiercly freelance tribe of the Potowar upland. The town, however, being within the route of invaders, couldn't prosper and remained deserted till Jhanda Khan, another Gakkhar chief, renovated it and named it metropolis when the village Rawal in 1493.

Rawalpindi remained below the rule of the Gakkhars until Muqarrab Khan, the last Gakkhar ruler, was defeated by the Sikhs in 1765. The Sikhs invited traders from alternative places to settle here, that brought the town into the limelight.

Following a people finish over the Sikhs and occupation of metropolis in 1849, the town became a permanent garrison of a people army in 1851. within the Eighteen Eighties, a railway line to metropolis was set, and a train service started on January one, 1886. the necessity for a railway link arose when Lord Dalhousie created metropolis the headquarters of the Northern Command and therefore the town became the most important military garrison in British Republic of India.

In 1951, metropolis saw the murder of the primary electoral prime minister of Asian country, Liaquat Ali Khan, in Company Bagh, later named when him. Today, metropolis is that the headquarters of the Pakistan PakistanIslamic Republic of Asian country West PakistanAsian country Asian nation} Army and therefore the Pakistan Air Force.

The modern town has everything that one will need – sensible eateries, playgrounds and looking centres.

Though several looking centres have opened everywhere the town, 2 main bazaars, Raja Bazaar within the previous town and Saddar, that developed because the bivouac bazaar between the previous town and therefore the Mall, still attract an oversized range of tourists each day.

4.3 Language

Language is a fixed of symbols getting used in particular for conversation. The symbols may be spoken or written. Language is a component of human conduct. In written shape its miles a protracted-time period record of know-how from one era to the following at the same time as in spoken form it is a method of communiqué. Language is the key thing of human intelligence. People used to speak different languages. In my research area people belong to different areas and speak different languages. Common languages are;

Panjabi

Pashto

Pothowari

Urdu

Almost all people of my research area understand and speak Urdu language. People who belong to Murree speak Pothowari, and people who belong to the province of Punjab speak Punjabi. Pathan living in this area speakpushto. People who belong to northern areas speak Shina.Urdu is the only language that has resemblance with all other languages, thus people use Urdu as medium of instruction for communication in public.

4.4 Religion

Islam is the religion followed by most of the people. Minority of the people follow other religions for example Christianity. Many people have different beliefs regarding Islam some call themselves Sunni and some call themselves Shia. Sunni also have many sub sects like Barelvi and Ehl-e-Hades.

4.5 Ethnic Groups

There are many ethnic groups. People have migrated from different areas. Pathans migrated from Peshawar. Many people migrated from northern areas and. Punjabi living here migrated from Punjab province. An ethnic group is a collectively inside a bigger population having actual or putative not unusual ancestry, recollections of a shared beyond, and a cultural recognition upon one or greater symbolic factors which outline the institution's identification, such as kinship, faith, language, shared territory, nationality or physical appearance. Participants of an ethnic organization are aware of belonging to an ethnic organization.

4.6 Culture

Culture is a complex hole which includes knowledge, belief, art, law and custom of the people of any society. People in my locale follow culture of areas where they belong from. People give high priority to their cultural values. Azan is called in ears of child on its birth. Family system is normally followed by people. Nikkah is religious event to bind two people. Food is given for three days by relatives on death of any person.

4.7 Ceremonies

Ceremonies are important for people to share love, care and respect. Eid, wedding,anniversaries, are some ceremonies. People share their happiness and problems with their relatives and take suggestion to solve it. In this way they promote love in society.

Eidmiladudnabi and ashura are also celebrated here in Rawalpindi. Along with these festivities shab e barat, basant, shab e qadar are also celebrated.

4.8 Birth

In birth ceremonies, mostly all family, relatives and friends get together to celebrate the birth of the child. Mostly the male child is preferred and any female who gives birth to a son is more respected. The relatives and friends give gifts to the new born child and money, along with that the elder of the family gives the child the first food also known as Gutti (sweet things) in local language. It is said that the child develops the characteristics of the person who gives him his first food and hence the elders of the family, mostly the grandparents, find it their right to do so.

4.9 Food

People in Rawalpindi.eat different kinds of food. They usually eat roti made of wheat flour and rice is also eaten by them. vegetables and pulses are also used by people of Rawalpindi. A vast variety of fruits is also available in markets in Rawalpindi..

4.10 Dress Pattern

Usually young teen ager boys wear jeans and casual shirts and old men wear shalwar and kameez. Females also wear shalwar and kameez and certain women who belong to elite class also wear western dresses. Dress patterns also vary from age group to age group and from one's personal likes and dislikes. Male members on Friday mostly wear shalwarkameez.

4.11 Basic Facilities of Life

Rawalpindi.is a town that is attached to Islamabad and murree. This area has established a lot. In that area water is also available. Government also provided Sui Gas. In that area taxi are also available for the people to travel from one place to other.

In the locale there are many other facilities, they are following

Electricity

Education

Heath

Market facility

4.12 Mosque

There are some small mosques in Rawalpindi.where people practice prayers five times a day. People send their children's to mosque to get Islamic knowledge such as Namaz and Quran. People belong to two sects of religion that is Shia and Sunni. They have different mosques.

4.13 Game

There is no perfect playground but small grounds where small children's used to play different games such as PithounGarram (potsherd), cricket, and chrichikka (bad Minton). Children's also play in their streets. Kite flying is liked by children's as well as youngsters. Boys in RawalpindiAlso play cricket as there are certain small ground for cricket. There are also gymnasiums in Rawalpindi.Male members of Rawalpindi go there for physical fitness. There are also gymnasiums for women where they can also go to keep them fit and healthy.

4.14 Types of Family System

There are different types of family system in Rawalpindi. Some are following

Nuclear family

Joint family

4.15 Household Pattern:

There are different types of houses in my locale. Majority of the houses are made up of cement and concrete. Some houses are made up of mud and cement. People who have two to three portions of their houses have rent them to academies and school staff or families. There are small gardens in some houses where many people have grown fresh vegetables. Also people have pets such as parrots, hen's .they keep happy with them.

4.16 Flora and Fauna

Flowers and fauna are phrases originating from Latin. Vegetation in Latin way goddess of the flower.Plant life is likewise derived from the phrase floral, this means that relating to flowers. Consequently vegetation is a group of indigenous plant life in an atmosphere of a geographical region. The beginning of the phrase fauna is a bit shrouded in mystery. in keeping with Roman mythology, Fauna refers back to the goddess of fertility. Fauna is every so often known as Fauns, meaning forest spirits. With the aid of definition, fauna is a set of indigenous animals of any geographical location.

Planet earth has been blessed in greater approaches than one. We've got complicated ecological structures that no longer simplest offer us with resources, but make the arena a greater stunning area to stay in. Little of this will be possible without the various plant life and fauna of the earth.

4.16.1 Flora
Flora is the call given to the collective flowers that grows or once grew in a positive region or throughout a given time period. It normally refers to the native vegetation present however does include new species which have been introduced as nicely. The flowers and fauna of the earth have names derived from Latin.

There are different kinds of plants and trees in Rawalpindi plants on earth may be outstanding from every different in some of ways. The only is to divide on the idea of place. Flowers that develop specifically inside the mountains can be very special from those that grow in the desolate tract. in addition, the plant life which have adapted to dwelling underwater are treated as a completely unique shape of plants. Scientists also can study 'Fossil plant life', which accommodates of flowers that turned into observed in pre-ancient times. The modern plant life and fauna of the earth is likewise divided on the idea of the surroundings wherein it's miles grown or visible naturally.

4.16.2 Fauna
Birds are available in flocks and banquet on meals on rooftops, at the same time as human beings take a seat and loosen up and watch those awesome flying machines of nature. If we begin celebrating such day in our liked Islamabad it will create plenty of affection and attention approximately birds. Fauna then again, is the call given to collective animal lifestyles that lives or turned into once determined in a positive place or term. In Latin, Fauna is derived from three distinct resources. Fauna by means of itself became the call of a Roman

goddess representing fertility and the earth and Faunus changed into another Roman god. after which there had been Fauns, which were recognized to be woodland spirits.

I am hoping it's going to assist us to conserve birds and different natural world as nicely in Rawalpindi. People in Rawalpindi have kept dogs of different breads as pets. There are different dog breads which are kept by them it includes German shepherd, Labrador, Rottweiler.

I have also found people who have kept domestic hens and chickens at home. They have kept them to get eggs in cold winter. There are also dairy farms people prefer domestic milk over tetra pack milk.

4.17 Castes

A caste is a social organization that consists of human beings of the identical financial repute, profession or rank. In India, the inflexible caste gadget divides human beings by social distinctions into hereditary corporations which have precise barriers and privileges, depending on where the man or woman is on the social strata. even though it is unlawful in India these days to discriminate primarily based on caste, the device traditionally prevented the ones inside the decrease castes from enhancing their financial and social reputation.

one of the smaller however maximum influential caste is the warrior class. They may be the officer cadre of the 3 military. They be a part of those services normally from the knowledgeable center elegance but as they upward push in position they shape a caste of their own and paintings actively to defend it's pastimes. They commonly keep in mind themselves the sole protector of the state and do no longer hesitate to abrogate the charter on every occasion they singularly feel the state is in risk.

In rawalpindi there are different people who belong to different castes. Mostly people who are from murree are abbassi. The native people are raja, kiani. Other castes also includesmaliks, rajpoots, janjuas, yusufzai. There are also syeds living in Rawalpindi. Syeds are given massive respect in Rawalpindi and in almost in every muslim society as muslims attach religious values with them.

4.18 Climate

climate is described as a place's long-time period climate styles. The handiest way to describe climate is to examine common temperature and precipitation over time. Different beneficial factors for describing weather consist of the sort and the timing of precipitation, amount of light, common wind speeds and guidelines, range of days above freezing, weather extremes, and neighbourhood geography.

The climatic conditions of Rawalpindi are very favorable and mostly it's not as hotter as it should be because it is near murree which is a very hilly area and also there are margalla hills. So temperature or we can say that the climate of Rawalpindi is very enjoyable. In summer during the months of June, July, and august there is hot weather.

In short, climate is the outline of the lengthy-term sample of weather in a selected region. a few scientists define weather because the average weather for a specific vicinity and time period, normally taken over 30-years. It's in reality a median pattern of climate for specific vicinity. while scientists speak about climate, they are searching at averages of precipitation, temperature, humidity, sunshine, wind pace, phenomena including fog, frost, and hail storms, and different measures of the weather that arise over a protracted length in a selected area. as an instance, after searching at rain gauge data, lake and reservoir degrees, and satellite TV for pc records, scientists can tell if for the duration of a summer season, an area was drier than common. If it is still drier than everyday over the direction of many summers, than it might probably indicate a trade within the climate.

4.19 Occupations

There are different occupations of people in Rawalpindi. As Rawalpindi is very close to the federal capital Islamabad of Pakistan so people from all over the country come here in search of means of livelihood. Some people are doing government jobs while some are doing jobs in private organizations. There are also native people who do not do any kind of job as they have land in saddar and they generate sufficient income for themselves and they do not need to do private jobs.

There are also private businesses of people in Rawalpindi even outsiders come here from all over Pakistan and they are running their businesses. There are also cobblers, hair dressers and other manual labors are also found here in Rawalpindi. There are also motor mechanic shops

where mechanics are earning income by doing repairing of cars and motor bikes. Local shops are also here in Rawalpindi so we can say that we find small enterprises.

4.20 Division And Role of Gender

Arrangements for gender socialization start even before the beginning of the kid. One of the first questions humans ask of expectant mother and father is the intercourse of the child. that is the start of a social categorization manner that maintains during lifestyles. Arrangements for the start regularly take the toddler's intercourse into attention (e.g., painting the room blue if the child is a boy, purple for a woman). Nowadays it is largely believed that maximum gender variations are attributed to variations in socialization, in place of genetic and organic factors.

Usually there is patriarchy in Rawalpindi that is to say that male members are the head of families. And men go out to earn livelihood and women stay at home to take care of children. Although there are working women in Rawalpindi but their ratio is low as compared to non-working women.

4.21 Political Participation

People in Rawalpindi are highly politically active. Mostly native people support one party and the outsiders have different political affiliations. People usually cast their votes on different basis. These bases include peer group influence, family pressure and others. Women participation in politics is low as compared to men and even mostly women do not cast their votes by their own free will rather they are influenced by their male family members. Women's political participation and protection of ladies' rights has constantly been a task within the growing countries. Notwithstanding the truth that Pakistan is a developing united states with a developing economic system but girls have actively been trying to take part in government, and improvement of woman-oriented civil society.

5 GENERATIONAL PERCEPTION OF THE PEOPLE TOWARDS CELLULAR TECHNOLOGY

5.1 Perception

My first objective of my research is that, how people perceive the term technology and what's the opinion they have about the technology. All my respondents told me that technology is an essential for us and in now a day's technology has great impact on our life. My five respondents told me that technology is very essential. But it is essential, when we aware for the uses of this technology and social media also. How we use that particular technology either it is our mobile phones or any application by which we interrelated with each other. Respondents give both negative and positive perception about technology negative effects include a need for instant gratification, loss of patience.

My another respondent told me that most of his time he use social media and engage in these social applications most of the peoples spent most of their energy on these technology tools for being entertained, and being distracted away from deep engagement with people.

Another use full knowledge given by my respondent, told me that by this technology we are isolated ourselves on just to using mobile phones and on internet , we don't know that what's going inside our homes and we do not have enough time for our parents and our siblings from this I think technology is isolated when I ask question to my respondent that how do you define the term technology almost all the answers are same which I mentioned here in a paragraph, Technology affects everyone! Whether positive or negative, we are all affected, how it manifests itself into problems for youth will be studied and debated for years. Balancing technology throughout the educational process and keeping with current trends and uses of technology will affect everyone. Technology has transformed our youth's daily and social lives. How do we measure the effects of technology on our ability to socialize or have a successful social life? Socializing is not just talking face to to face, it's our ability to interact, learn, and create original Technology hindering today's youth and their ability to socialize is affecting their capacity to read, write, and communicate. Today's youth depends on careful considerations for the implementation of technologies. Our youth do not have the capability to convey their emotions through the use of technology, understand sadness, happiness or joy through simple text or emails. Communicating through the use of text, chat, and social network sites is lost using abbreviations and slang, inhibiting the use of the

Standard English language. Using computers and hand held devices for relationships, reading, writing, and entertainment, turning them into introverted and socially inept individuals. Current trends resonating from our educational institutions to our workplace can be examples of how technology has altered the way younger people communicate. This tragedy transcends from youth to adulthood affecting the workplace. Social networking sites have begun to take hours away from employers. How do understand ethical and moral dilemmas unless they are allowed to make mistakes and work through a particular problem?

The current generation of children is completely different from the preceding ones. They are living in the digital age. Can you imagine how things were 20 years ago. How we communicate and exchange information with one another. Some things then may not be that accessible to us now, but in this day and age, everything is almost made possible by the advance communications technology surrounding us. Whether it's printed, audio or visual materials, all are now within our reach, especially because global trading is made available to almost all over the world.

Another perception by my respondent is, she told me that I think technology has changed society in both positive and negative ways. Technology has made access to education, communication, medicine; transportation very easy. Technology has brought the world closer, with the internet. It has saved many lives. However, using it too often has its drawbacks as well. We talk about the Internet as an information resource and a communication platform but we ignore the fact that an overexposure to it leads to Internet addiction. Many people do not realize that how Internet has changed their lives in a worse manner. Technology has changed the relationships of families. Distracted by their laptops, TV's, smart phones, and video games, families can't have a friendly attitude towards each other as they used to in the past. Before the creation of these devices, families would sit together around the table and play games together. But, since the creation of video games, home entertainment has changed to games played by yourself, and the impact of these games on families is very obvious. Today, instead of watching TV together or eating supper together around a table and talking about everyone's day, everyone is in a different room, playing video games, watching TV, texting, or listening to music. The traditional interaction of people has changed.

Think of the days when there were no computers and no modern means of transport. Daily life involved a lot of physical activity. Life of the common man was not as luxurious as that of modern times, but he was more active. Exercise was integrated into routine

physical activities. It was contrary to the lifestyle of today, which leaves no time for exercise and fills days with inactivity and laze. Today we don't want to, and thanks to the advancement in technology, don't even need to walk, move around, or exert ourselves physically to great extents in order to get things done.

Technology today has become a style statement, like owning a BMW. Technology has made us more demanding.

5.2 Technology and Relationship

My research topic is impact of technology on relations, my respondents giving me their personal experiences about their relationships through technology and what are the circumstances the indulgent in the relation and what outcomes they face.

One of my respondent told me that they have face a great social pressure with this and ask that relationship are affected by online communication, It may seem too obvious to mention, but it feels qualitatively different to go out to dinner with friends than to spend several days engaged in back-and-forth email exchanges. So much communication and meaning is lost in the latter. And our effect on one another is much more intense when we meet in person. When a friend is going through a rough time, nothing substitute for in-person communication. A gentle smile or a heartfelt hug has far more power than the cleverest emoticon to lift another person's spirits.

Another respondent shared very useful knowledge with me and I really appreciated that, respondent told me, The Internet is an amazing tool. But even as it's shrunk the world and brought us closer together, it's threatened to push us further apart. Like any useful tool, to make technology serve us well requires the exercise of good judgment. For whatever reason, the. Let's try not to be restraints that stop most of us from blurting out things in public we know we shouldn't seem far weaker when our mode of communication is typing. Unfortunately, typed messages often wound even more gravely, while electronic messages of remorse paradoxically have little power to heal. Perhaps we just don't think such messages have the same power to harm as when we say them in person. Perhaps in the heat of the moment without another's physical presence to hold us back, we just don't care. Whatever the reason, it's clearly far easier for us to be meaner to one another online. Let's try not to be.

One of my respondent shared her personal experience with me which I mentioned here she told me that she was only 16 years old and she was addicted to Facebook once a day she was reading her news feed just by scrolling her mouse, suddenly her friend request portion became red and there was a new friend request of a boy who lived in Multan she checked his profile saw her picture as she made her mind to accept his request so she accepted his friend request and at that time he was online too, chatting started by simply a greeting word and then they talked for hours in the next day at the same time both were online boy asked about her family her personal information she also asked the same questions and this time too they both talked too much without even seeing the time several days passed they had chit chat neglecting about studies and about their families and with the passage of time she talked to him for whole day she forgot that this thing is giving a very bad impression on her studies as well as on her family relations. A time camewhen she committed a relation with him dreaming about him day and night her studies were badly affected by it she lost her position in her class because she was physically present in class but mentally she was absent her mind was always stuck to that boy one day she was so depressed because she had a fight with him she took it too deeply because he was not talking to her she meant herself so unimportant she did not take her whole day meals and spent her whole day waiting for him to text her but he did not do now she deemed that only Facebook is the main reason which affected her life andher blood relations too she said that yes it is true technology has a great impact on our life it may be good or bad but my personal experience regarding technology was awful.

Another case study which I mentioned here is also about the technology and relationship, my name is Ayesha and I am twenty one years old, I was in a relationship for the last two years I recently had a breakup three months back. Our relationship started online on a social media platform. The relationship started off very intense we would talk for six to seven hours daily, we started off as just friends but gradually developed a liking for each other in a period of six months. We gradually started talking all day and it was an instant attraction, we could not be apart from each other and we would be on our phones the entire so much so that even a break of five minutes or more would upset us. I rarely gave my family or friends any time and so did he and I would be on my phone even if I were out with my friends or my family or doing simple house chores. I preferred him over everyone else. We started calling each other too and that would last for hours at a stretch. I was never this addicted to my phone but because of him I became one. My mother once even mentioned to me that "You are obsessed with this boy". Now that we are no longer together I have free time and it is really difficult for me to

manage it. I believe that if I were not on any social media platforms I would have never met him and that would have been better for me because this attachment really strained my relationship with my mothers and my siblings. And because we were texting all the time it also affected us because then in real life interactions we had nothing to talk about and that would cause problems.

One of my respondents told me that it's an awkward moment and it's a harsh truth that, your relationship with your significant other, your friends and even your boss is completely different now that technology dominates your life you can't enjoy a nice dinner out until someone takes a photo of their meal. Our life is greatly affected by this technology.

These are seven ways that technology is killing our relationship which are as follows

1. We are losing our ability to develop a shared, non-verbal language; we touch less.
2. Sexual imagery and pornography are taking up our mind space, and chipping away at our ability to be satisfied by our significant others.
3. Text, chat, and e-mail is lowering the barriers to communicate with the opposite sex, leading to careless and confusing signals.
4. Technology deprives us of the space we need in a healthy relationship, as we're "accessible" around the clock.
5. Social media is making it easier to keep up with exes "out of curiosity."
6. Technology enhances our perception of "true" options, making it more difficult to take decisive action in relationships.
7. And last but not least, a rather obvious one: technology is eating away at time we could spend connecting with our loved ones.

Technology is excellent for supplementing relationships, but it really should not be used to "replace" any aspect of a relationship. The moment you notice it is replacing a part of your relationship; it is probably time to realize you're starting a competing relationship with your seductive device – putting love in peril.

6 CHANGING OF SOCIAL SETUP

Our lives have been transformed through technological advancements. As we know that technology greatly effects our lives day by day in any field whether its about communication or education.

First we talk about how people communicate with others in past. As we know that there were no cell phones, laptops, tablets, internet and social websites, so people communicate with the help of letters in the past they write letters to their near and dear which were far away from them and then post letters through post office by mentioning its destination and then after one day or two days the letter reached to its destination as this method takes time as well but there was no technology so people had only this source to communicate.

As times passed first telephone has been invented by telephone there was one to one communication between two people at a time so people can communicate with the help of telephone, both the persons must have telephone connection to communicate with each other. The disadvantage of telephone is that we cannot take a telephone outside because a wire connection must has to be established for telephones. Then after telephones mobile phone is invented mobile phones are also called as cellular phones. Cell phones are type of wireless phones we can also take our phone with ourselves outside or anywhere we want to go. We can communicate with our relatives, friends and family members all around the world by our cell phones.

As we know that technology transformed as time passes so after cell phone technology social websites came like facebook, twitter, skype, whatsapp and much more now we can send our messages, call to other person no matter where we are living. All you need an internet connection (wifi or mobile data) in your phone.

Transfomration of technology has changed our lives in communication as well as as in the field of education. For example in past a student and a teacher must needed a physical contact for any class to hold but now students are using skype or mail chats to interact with teachers and teachers are also teaching to their students via internet on phones or in laptops. So we can say that... The advancement of technology has made it possible for teachers to impart knowledge to students in any location.

First people wait sitting in front of television to see their favorite series of dramas or movies because the don't want to miss the episode but now they don't have to wait because every episode is uploaded in YouTube which is a broadcasting website by this website people can watch any episode of any drama any movie.

Before the advent of mobile technology, you had to search through a booklet dictionary to understand the meaning of a word. Today, that phenomenon is still preserved, but it is less used by most people.

If we want to know the meaning of any word which we are not getting we simple have to put this word in our dictionary which is saved in our mobile and by this we come across the meaning of that word within no time.

Searching about anything is now quiet simple by the help of google. In past we didn't know that things are that easy with technology.

Personality, backgrounds and ambition of anyone can be achieved by their profiles on social media just to enter name. Many people go further with their social relationships or just quit with them this is one of the ways by which technology adoptions has changed our lives.

No more do we have to enter a bank to withdraw money or transfer it to someone. It is even possible to live without ever going into the bank. Many banks are already making registration possible online and accessible to people. Companies like PayPal have created a platform where people can send and receive money from any location using the Internet. Paying bills has also been simplified thanks to technology. Now we don't have to carry cash with us when going shopping. With our cell phone and a banking app, we can do all the necessary bill payments online.

In future no one knows what will happen. But thinking that robots will work in factories and take all the human work, driverless cars and much more intersting is not wrong.

6.1 Technology and Change

One of my respondent noted that as far as in Pakistan adapting new technology was easier when it came to the younger generation while the older generations had a bit more hard time in adapting new or changing technology. He was of the view that one reason is nostalgia that the elders had a sense of attachment to their older belongings and preferred to use them even if they had lesser functions because of their emotional attachments to them. The second

reason was complexity of the technology. Nowadays a single device is supposed to have multiple functions, covering almost everything. So many things crammed into one meant more complexity of the commands and functions hence making it difficult to be accessed or understandable. Another reason according to him was the clash between how much one should assimilate. He had the opinion that a lot of people, even having access to latest technology chose not to adopt it because they felt they would lose their own originality or individuality. That people were in fear of the change it would bring to them

His opinion over how people used technology to adapt to new societal norms or behaviors was that for him people did not adopt the technology as much as it became necessary to do so. Everyone was evolving with opinions, ideas and perceptions and when people found outlets to express them similar sounding individuals started using the same narrative, sometimes modifying it until it became a popular opinion and for everyone to be a accepted as 'normal' it became important to choose the same narrative as the popular opinion. He gave an example as: "It's like a group of friends and one mention how good a restaurant is and the others try it out because they want to have an opinion themselves on it and it mostly sides with the first person's opinion because he was a pioneer to it." Overall his view was that it became necessary to use technology to be well aware and to be a part of conversations and thoughts so they could fit in. People have used technology greatly to come with terms with the changes around them since its invention and we still have a long way to go

One of my respondent shares very informative information with me. He told me like that it is fun to dream up, what the future will come in next 2, 3 or even 5 years. What will we eat? How will we trace? What will be our issues? So today I'm going to take you to the world of nexttime.

When it comes to the processing power, human brain just can't be beat. Packed within a squishy football sized organ, there are almost thousands of billions of neurons in a human brain, and each of them can relay its instructions to the thousands of billions of other neurons. So the scientists at MIT have designed an artificial synapse. In such a way that it can precisely control the strength of a human brain. The team has built small chips which could like the brain.

Last year at Cambridge University, Stephen Hawking declared his belief that "There is not much difference remain between what a brain can do and what a computer can do. Adding more advancements in the field of robots is a sign of what is to come

If that doesn't sound doom and gloom enough, the 75 year old again claimed that "There are going to be such lethal issues for the entire humanity on Earth, if they don't start showing their interest in space and not colonizing other planets. This is expected to be 33 million domestic robots in 2019, which is already far higher than the 2.9 million industrial robots. I invite you to saw the difference so let's just come to the point and be very realistic;

1) We don't want to do our house works, and would gladly like to buy any kind of robot that could be as useful as a dish washer machine

2) Driving is a huge waste of time, if robot can handle better than us. 3) Mobiles? Where it has good impacts like we can easily communicate with anyone anywhere as it is portable. Likewise they increases our stress level. The high frequency, the constant ringing, vibrating alerts and reminders can put a cell phone user on risk factor for mental health issues in young adults.

4) We are all living longer, and soon we won't be able to look after all of those old people, either financially or in terms of available human labor. Automation of aged care will become critical.

6) The person sitting next to us has no time to collaborate with us; He has a machine (cell phone) which can give a better company than any human.

7) Automatic water filters have now come to give people some relief. Whenever you need water to drink, they will sense your brain and come by their own to get you water.

8) Computers have put millions of people out of work. For example, they have ravaged the book selling business. Book stores are closing all across the World because it is so much more convenient to buy books online and so much easier to find the books you want.

9) The automatic system in all over the world has caused health issues as people are losing their activeness and the works they did do by their own potential.

According to Vino dKhosla (Co-founder Microsystems) machines will replace 80% of doctors in a health care future and that will be driven by entrepreneurs, not medical professionals.

On the other hand Falguni Desai, a famous scientist told the World that "Artificial intelligence is about replacing human decision making with more sophisticated technologies".

Humans, the raisons of robots may be come to the level of fashionable hobby for robots. The rise of machines in not just a plot of James Cameron's movies. Stephen Hawking says "Robots will completely replace the humans"

In the end, I would sum up my opinion being very honest,I think that the time has come when we have to take that decisive step for us, for the whole humanity. Now the time has come when we have to get out of that system. The time has come when we have to unstick that mask. Otherwise this place is not enough for humans anymore and we have to colonize other reliable planets as soon as possible to live with peace. Because this whole system has twice sides, one is what we are watching and the other which we will see later but in the shape of regret

7 SOCIAL AND POLITICAL CHANGE THROUGH TECHNOLOGY

The organized thinker never gives up anything he undertakes until he has exhausted every effort to finish it.

Andrew carnegic businessman,

Well this is another aspect of my research that I also notice the change of socio and political through the use of technology. When I ask question about this change from my respondent and I ask that how technology influence the dynamics of social and political. Respondent told me that most campaign money is funneled through a network of established political consultants. They largely use these funds the same way they did decades ago, by making massive television buys. One of my respondent told me that yes technology change our political system like in earlier time there are no concept of drone cameras and no one knows about this type of technology but now all the people know and use this technology which is I thing a great change in political sense. Because all the political crowd showing their political position through this technology in all over the world. the use of biometric system is also a great change which is also from the modern technology and it is very use full for us by this system no one can blame of any type of corruption which is a serious problem in our world. technology change our system both politically as well as socially. People interact with one another through different means of communication we talk and convey our messages or knowledge to the one who is sitting in abroad through this technology and many people are doing business by sitting on one place. One of my respondent told me that Our grandparents didn't really know what 'media and communications' was, but they spoke to each other, they read the newspaper, they listened to the radio and they watched the television. They were in a constant state of media and communications and didn't even know that they were doing it! For many decades, media and communication have contributed substantially to our general knowledge of international conditions and processes. The media is at the heart of cultural, social, political and economic events throughout the world. But now modern media and communications take on a whole new life and have posed unique challenges. No dimension of human life has been unaffected by the developments in communication; family life, business, religion, education, recreation, international relations—all these and more have

been influenced by the capabilities that media provide. The field of Media and Communication is undoubtedly very progressive and dynamic, developing in tandem with technology development. The advent of new media with practical and ideological changes of traditional media has impacted social change and subsequently transformed the world communication landscape. Therefore, there is a perpetual need to understand and evaluate the impact of media communication that is increasing in line with technological development.

Likewise, as the audiences now are more proactive in seeking information, they have the power to voice out their desire and have the capability to create space for social and cultural change in society. Transformation, in a nut shell, is inevitable and demanding agility, adaptability, and efficiency from communication professional's worldwide.

My another respondent share his point of view, told me that Technology has cast impact either politically and socially. It has changed our life and becomes easier. Talking about socially technology make today's world a global village. We can connect with people from one corner to the other corner of the world through internet and social media. Machines have now takes Labour'splace.The work which is done by laborers before now done by machines. It is also one of the causes of unemployment. Factory system has now been introduced which turned the agricultural economy to the industrial economy which divided the social organization into two social classes, the capitalist class and the working class. Through technology modernization has been introduced. People tend to adopt new values and modern lifestyle. The scientific and technological inventions have modernized societies. Technology has contributed to the growth of industries or to the process of industrialization. Talking about politically now technology has given political candidates a platform to speak to constituents openly through Twitter or Facebook without any editing from campaign managers. Politicians now can run their own campaigns through social media as well and update their supporters on Facebook or Twitter. It is now become easier for politicians to gain publicity through the use of technology, especially since the technological devices are so accessible. So technology tremendously affected human lives.

Technology and era are crucial substances of modern lifestyles. They go beyond nearby boundaries and touches lives of all and sundry. Evolution of mankind can be seen in terms of technological evolution as properly. Invention of hearth and wheel changed the face of mankind. numerous ancient epochs - hunter-gatherers, agrarian society and industrialist society are outstanding from each different in time period of technological development.

The technological factors represent the situations created by way of men that have a profound have an effect on on his life. generation is manufactured from civilization. consistent with Karl Marx even the formation of social relations and intellectual conceptions and attitudes are dependent upon era.

Veblen has regarded era as the sole rationalization of social change.W.FOgburn says generation adjustments society by converting our environments to which we in flip adapt. this variation is commonly in the cloth surroundings and the adjustment that we make with these adjustments regularly modifies customs and social establishments.

generation has contributed to the boom of industries or to the technique of industrialization. Industrialization is a term masking in standard terms the growth in a society hitherto especially agrarian of cutting-edge industry with all its instances and troubles, economic and social.

It describes in popular time period the boom of a society in which a prime role is performed through production enterprise. the industrial Revolution of 18th century brought about the unheard of increase of industries. Industrialization is related to the manufacturing facility system of production. The circle of relatives has lost its financial importance. The factories have delivered down the charges of commodities, improved their first-class and maximized their output. The whole procedure of production is mechanized. therefore the conventional talents have declined and desirable number of artisans has lost their work. huge factories could provide employment opportunities to lots of humans. subsequently guys have come to be employees in a very large wide variety. The system of industrialization has affected the nature, man or woman and the growth of economic system. It has contributed to the growth of cities or to the procedure of urbanization.

improvement of transport and conversation has caused the country wide and international exchange on a big scale. the street shipping, the train provider, the ships and the airplanes have eased the motion of men and cloth goods. submit and telegraph, radio and television, newspapers and magazines, cellphone and wireless and the like have advanced a exceptional deal. the space research and the launching of the satellites for conversation functions have similarly brought to those developments. they've helped the people belonging to one of a kind corners of the country to the world to have regular contacts.

Transformation within the economy and the evolution of the brand new social instructions:

The advent of the manufacturing unit gadget of production has turned the agricultural economic system into commercial economic system. the economic or the capitalist financial system has divided the social employer into two main lessons-the capitalist magnificence and the running elegance. these two lessons are usually at conflict because of collectively opposite hobby. inside the path of time an intermediary class referred to as the center magnificence has advanced.

generation and struggle:

the harmful impact of era is obvious thru the present day mode of war. The weaponry has delivered fears and anxieties to the mankind. they could without problems break the complete human race display how technology might be misused. thus more the technological development the greater danger for the mankind.

technology has impacted the entirety from how we pay attention about political and international occasions to a way to sign in to vote. the new breed of politicians have embraced generation and harnessed the power of recent conversation mediums thru channels like iTunes, fb, Twitter, YouTube, or podcasting web sites, to sway public opinion. a few have fallen sufferer to generation, while others have reaped advantages. The internet has liberated communication channels from the powerful gate-keepers in traditional radio and television media networks. Social media allows peer-to-peer speak, public discourse and political messaging to reach extra capability voters all through campaigns.

Through the clever use of generation, politicians have woken up complete generations of recent potential voters. A candidate without a few kind of online presence might now be at a horrible downside over other applicants who're exploiting generation to help them benefit interest, money, help and votes.

With the Presidential election upon us again, 2016 might also see new kinds of net political activism take form. it is noticeably likely that the subsequent President of the usa might be elected via persuading citizens through a targeted marketing campaign using social media management and big data analytics, drawing at the huge cache of facts to be had on social media, cell and other sources. large data and mapping technologies already acquire smart records approximately the yankee public to decide the great way to get our votes. This 12 months, the big statistics puzzle is all coming collectively by using connecting social interactions, cellular geo-region information and CRM assets to better show campaigns

brought on line seamlessly between mobile, video and fb, across more than one gadgets. Political parties are not skeptical about technology and online platforms. instead they are equipped to harness its potential to win elections. One component is for certain: the internet and generation will possibly be part of our political landscape from right here on, even as its shape modifications with the adjustment in new technology.

technology has given political applicants a platform to talk to elements openly thru Twitter and fb with none editing from campaign managers. Podcasting and blog writing has additionally allowed self-proclaimed political pundits to unfold their message and have an impact on voters.

As we defined above, social media techniques had been skillfully hired at some stage in Obama's 2008 campaign and impacted how he become capable of stay linked and engage with supporters, while massive records drove the 2012 election marketing campaign to attain new voters through centered messaging.

It frequently seems that humans inquisitive about technologies and those inquisitive about politics don't get alongside too well. The scientists at the back of technology warfare with the policies of the „political game", while politicians rather rely on rhetoric than science to enchantment to their citizens. when politics and technology do come collectively, the dialogue regularly centers on one among two extremes: either politics demand that positive technologies be promoted no matter the results ultimately or politics offers with a totally unique and pressing hassle, as an instance when a brand new technology has led to a socially inacceptable disaster, in turn leading to political stress. those are extremes due to the fact they lack one important component: a contemplated, holistic debate. Very seldom do we see politicians – or citizens for that count – engage in this greater preferred, holistic kind of dialogue of the relationship between technology and politics and the political effects of a given era.

there's no denying that technologies form our everyday lives. Given the importance of technology one has to wonder why fashionable discussions at the impact of technology aren't taking area extra frequently in regular politics. Do politicians and voters no longer care? Don't they've the time? Do they think it wouldn't pay off to discuss some thing summary?

looking at the modern-day political discourse, one ought to argue that it would be difficult to persuade a baby-kisser of the deserves of philosophizing approximately the impact of a

generation in widespread. after all, electorate would appear to demand politicians that resolve their concrete problems of these days. but, this purpose is shortsighted as a higher trendy expertise of the abstract courting among technologies and politics ought to help us maximize the social utility of technology, typically with the aid of making us ask the proper questions regarding technologies and politics. So, if a standard debate about technological influences on politics would be applicable, is it no longer taking place because the difficulty is just too complicated and complex? maybe, however complexity can't stand as a good motive not to have interaction in a debate therefore, to facilitate the discussion, this newsletter will postulate some propositions at the interaction of technologies and politics and derive a few standards for political discussions on technology.

before we attempt to unpack the connection between technology and politics we need to specify what we mean whilst talking approximately those topics.

generation is a popular theme in philosophy and even created its personal sub-style of technological philosophy. From the Greek philosophers to the age of the Enlightenment to the economic revolution, philosophers have debated about technology and people. as an example, Nietzsche postulated that people are through nature in need of technology. The term generation derives from the Greek phrase "technology of craft". On a basic level, technology will be understood as black bins that turn inputs into outputs. They also can be combined in one of these way that the outputs of 1 generation provide the enter for every other generation. Turning inputs into outputs happens all of the time, additionally in nature with out human interaction. What makes technology what they are, is that we in particular rent them and that we are privy to their life. that means, that at the least some people can take a look within the black field of era and apprehend it – although there may be full-size philosophical debate about the mystical attraction of era. simply one instance for a generation will be the generation of printing, as personified by way of Johanes Gutenberg. This era allowed humanity to turn paper and lead into books. observe that the scope of the era definition in a concrete case is a topic of dialogue. to return lower back to the instance of printing: are the lead letters the technology or is it the printing press? regularly, technologies are defined too narrowly, so when discussing technologies, we should not attention at the smallest thing but as an alternative have a look at the bigger image.

As different bodies of understanding, technology evolve over the years. current ones get delicate and new ones get invented, probably making existing technology obsolete. This

became the case with the era of printing that made the old era of know-how transfer by using manually copying texts out of date. This evolution of technology is technological development. Technological development has numerous drivers. A key motive force of technological procedure is connected to the function of technology mentioned above: that human beings appoint them mainly. We use technologies for a certain cause, e.g. to facilitate our work. understanding that technology ought to address a given trouble in flip creates demand to simply invent the wanted technology.

another driving force of technological development is without a doubt hazard. humans every so often find out technologies with the aid of twist of fate at the same time as clearly seeking out some thing distinctive. For this sort of technological progress the causal chain is reversed. human beings have now not first diagnosed the hassle and then created a era to remedy it, however the other way round.

In sum, technology widen the options for human activity, e.g. through making things viable that were previously impossible or with the aid of facilitating them. be aware, however, that it is the placement of the author that technology are morally impartial, i.e. there is no according to se announcing that they may be both excellent or awful. This stands in contrast to some faculties of thoughts that see technologies and technological progress as inherently beneficial for humanity.

coverage refers to the "content", this is the real concept on how to address a given difficulty. How must a good regulation at the welfare country seem like? Are we supporting a positive unfastened change settlement? guidelines adapt to diverse situations and may be actively shaped by stakeholders with the respective electricity. this is, however, dependent on the polity. In a democracy, citizens have an awful lot extra opportunities of influencing regulations, whereas in a dictatorship regulations are most probable now not primarily based on public opinion.

eventually there may be politics in the slim experience understood as the regular "method" of creating regulations in a given polity. The polity units the stage but politics is the actual play. Politics covers no longer simplest the everyday work inside the authorities and the parliament however additionally elections and votes.

Politics – composed of polity, policy and politics in the slender feel – organizes society with the aid of defining, imposing and tracking rules. We flip to politics for such primary needs as survival – think of Hobbes' Leviathan as an example. however we additionally flip to politics to adjust everyday lives, e.g. by using developing european huge norms on meals protection. We flip to politics with our desires however also with our fears within the wish of addressing these troubles efficiently within the political sphere. To this cease, the idea of power will become relevant, every so often also known as the forex of politics. in any case, in case you are to acquire a sure objective, you need the capacity to accomplish that, i.e. the essential electricity. relying for your political affairs, power may be understood as an lead to itself or honestly as a means to attaining your desires. word additionally that, just as is the case with cash, you don't necessarily want to spend it for it to have the favored impact.

If the above description of politics sounds familiar it is due to the fact we've got already described technologies in a comparable style: additionally in politics we have inputs, a black box and outputs. however, politics isn't always a generation due to an crucial distinction.

politics isn't always morally impartial. within the political sphere, we appearance beyond the easy "technical" questions of the way to attain a certain output given a positive input. We ask ourselves questions like: is that this just, is this right? these questions are not frequently interesting for human beings operating on technologies. but, we additionally see the absence of ethical discussions in the political sphere in structures we, rather fittingly, label technocracies.

via politics, society or a baby-kisser can set out to perceive a particular problem or define a positive objective that requires the respective era. Politics can subsequently stand at the start of technological progress by way of developing the demand for technology. A high instance might be military technology wherein politics got down to create an increasing number of state-of-the-art technology with the goal of increasing their power. Politics also can influence technologies and its development by way of determining not to support a sure generation. as an instance, some countries are banning the generation of genetically modified organisms due to public health issues.

however, this can additionally work the alternative way spherical. technologies can, via intended or unintentional results, boost new problems that want to be addressed in the political sphere. as an instance, nuclear energy has created political troubles that stay largely unresolved to at the present time, from a way to address nuclear waste to the efforts to curtail

the proliferation of nuclear era around the world. now and again, technology will have this type of large impact, that they completely redefine the political time table.but, such times are generally best diagnosed as such after the fact.

Another respondent told me, Technology can be referred to as the scientific solution to the practical problems we are experiencing in today world. The technological growth is taking place rapidly in the world and there are new advancements being made with each passing day. With the rapid development in technologies we can overcome the hurdles of time and space. We think that these developments will help us to gain an understanding of people, communicate effectively with others and will strengthen our familial relationships. However, some technological advancements cause people to be distracted, overstressed and increasingly isolated.

With the proliferation of technologies that are able to overcome the obstacles of time and space (e.g., airplanes, cars, the Internet), one would think that these tools would be used to gain an understanding of other cultures, meet people all over the world, maintain and strengthen familial relationships, communicate effectively with others, and help people to become more socially adept. The evolution of technology has affected in both positive and negative way. People all over the world use and benefit from modern technology. Technology has simplified the access to many tools people need in education, medicine, communication and transportation. The biggest advantage of technology is internet. It not only enables us to gather information but also help in communication and business. In a society where family and friends are geographically isolated segregated it is convenient to keep in touch through ineternet.in present situation technology has gone far from being a convent tool to be a big danger to social life. It is apparent that technologyhas the potential to harm or to build relationships but the biggesttreat it posses is the social isolation _ which is the lack of contact with family and relatives that are always around.

Although technology has a majormajor impact on the gathering, storage, retrieval, and dissemination of information its main ethical impact relates to accessibility/inaccessibility and the manipulation of information. It creates the possibility of wider as well as simultaneous access to information. By implication, it becomes easier to access persons private information by more people. On the other hand, a person can be excluded from necessary information in electronic format by means of a variety of security measures such as passwords. The over use of technology may lead to distraction of mind and memorization.

Students who use too much technology may not have enough opportunities to theimaginations or to read and think deeply about a material.

Technology has provided ease to all kinds of man. However, it has made us too busy to see even our loved ones in person. Technology might have made tremendous reliance and dependence on electronic gadgets, appliances, and most importantly, computer technology has made human life so lethargic that people are experiencing old age much before they grow old. With almost zero physical activity, science might have proved its mettle as an amazingly efferent service to its users but has got the world adversely hooked to it.

The continued growth of technology has a significant impact on the political life of indivisual.in this context, the major role is of social media. Social media has both merits and demerits. It helps persons update with society and keep oneself close to distant persons. It helps to acquaint with advance knowledge. It is promoting democratic culture in our society and help citizens raise their voices against the injustices. Politicians can carry out their campaigns easily using social media and they also have developed feeling of being answerable to the public. Twitter, Facebook, YouTube etc. are powerful communication media platforms that easily rate the ratings of political candidates.

Though technology politician can access funds goings political pandits and spend less on campaigning's.Internet a tool of free advertising which prove beneficial to individual. The only political disadvantage of technology is the news spread suddenly. If its fake, you cannot delete due to many followers and it may lead to a dismay.

In the present era social media has become more dangerous than tobacco and coffee because its users cannot leave it easily. It is major cause of time and money wastage. The biggest problem is the absence of regulatory authority. In a nut shell technology has both pros and cons depending on our way of using it. If we use it for our benefit it is beneficial but if we become addicts to itand overuse it will become harmful for us.

8 TECHNOLOGY CREATES A SANITIZED IMAGE TO CREATE SOCIAL PRESSURE

The pressure we feel comes from much more then solely our peers.tv shows, movies and social media app like snapchatamdinstagram create internal pressure in teenagers.but peer pressure is not a constant negative, nor does it function the way one sees in the movies. A research found in the study that teens who have seen pictures on social media of others getting drunk passed out or using drugs are four times more likely to use marijuana and are three times more likely us use alcohol or tobacoo.

Junior emmahecht of wall agrees that negative peer pressure comes out from social media.

According to the respondent technology has made us to compare our lives with each other due to which one start to portray his/her life as perfect as possible. One can hide behind the social media to portray oneself as a positive person since no one can keep an eye on them in real. This technology has made the lifesuperficial. Everyone is in the race of becoming and doing more than the other person as if everyone is in a race. According to respondent Facebook has proved to be a platform where one has to filter ones pictures and even the statuses to meet the requirements of being adue to which everyone portrays themselves as living a really good life even if they don't. It is seen that negative aspects of life are least shared on social media due to which the hype of getting jealous from each other achievements and life, prevails. Also since almost everyone is in the shackles of using mobile phones therefore it's an easy way to convey ones positive image to others by sitting in one place. On further Interviewing, the respondent came up with the ways of how filtering out everything before posting them on social media has created an air of depression and anxiety among youth. It has made one to modify their lives as to show them to other people that they also are leading good lives. It's an air of 'being better than others' that the technology has created. The options of filtering the picture before posting it on facebook or snapchat have created a social pressure and have given a new definition to 'beauty'. Now it's seen that every picture is filtered and edited till the perfect picture is obtained. Also the posting of videos on snapchat is also done to let others know how much fun they are having in their lifes. The best of videos showing excitement and enjoyment are uploaded to let others know how busy they are with their lives. The applications on mobile phone like whatsapp and instagram has made us to compare our lives with others because there is a wave of insecurity

that has spread around. People are now insecure to show their real self because to fear of un acceptance by society. Due to this reason to they hide behind the tool of technology to portray themselves as perfect.This small tool i.e. mobile phone, has made it easier for one to modify their lives according to the needs of others. Respondent further said thattechnology can be used in good way too but much of hype is created by comparing of the lives instead of accepting as who one is. This creates a lot of social pressure on oneself and these social apps govern the lives of others. One tries of make others view their lives from the desired lens of perfection. One can now make changes in their lives by being a silent observer on the apps and ultimately sowing the changes in their actual lives. In conclusion the respondent said that it's the technology, in real, that has made one to sanitize their lives to overcome their depression and anxiety that they are feeling on seeing the perfect life's of other on social media.

How technology creates an image......

over time, technology has revolutionized our angle of the world. Technology has created top notch tools and resources, placing every body's maximum beneficial information at their fingertips.

Present day generation has made it viable for the invention of many purposeful and application devices like the smartwatch and the cellphone. With all of those revolutions, generation has additionally made our lives simpler, quicker, higher… and more a laugh.

every human who lives within the western international has skilled how technology has changed their existence. You won't encompass the massive exchange due to the fact generation made a gradual transformation in our lives.

this chapter will recognition on supplying you with the tiny and the considerable methods in which our lives had been transformed through technological advancement.

Technology has allowed us to view what we want, when we need it. If I want to see what the Mona Lisa looks like, all I need to do is type in "Mona Lisa" on Google and lots of pix pop up. Now i've never been able to go and notice the Mona Lisa in individual, however if I were, I guess my notion of the Mona Lisa might trade from how it's far now. The Mona Lisa is a small portray on a huge wall hidden below bullet evidence glass. it is nothing just like the pics of it that makes it appear to be it's far manner bigger than it honestly is. The fact is that the internet would not even come close to permitting you to enjoy an area or a chunk of art or

a historic constructing, as really being there feels. when you go some area dazzling, it feels marvelous. I want to get that feeling, but technology can handiest accomplish that a great deal and it adjustments how we view the world.

nowadays humans are seeking to document every second of their life and that i don't know if that's a terrific aspect or no longer. With Snapchat we get to investigate every others lives and see what others are doing that's a exceptional way for people to connect with their friends. but, by taking these Snapchats we in part detach ourselves from dwelling the moments ourselves. The photograph below displays how technology has diverted our attention far away from the ones round us.

The screen distorts the photo portrayed in the front of the person with the aid of making it appear certainly best. that is how today's society attempts to painting the whole lot. whenever we take a photograph, customers try to make it so the lighting and the view are best and that the emotion is captured in it. by using doing this you screen for your friends and family the moments you believe you studied are best and cover the now not so perfect ones. You supply others a distorted sense of fact due to the fact not anything is every certainly best specifically while your only experiencing the instant through a display. although some would argue that the customers cell phone allowed her to seize this moment forever, it doesn't alternate the fact that the person didn't absolutely get to experience the moment for herself. I'm constantly glad when others take pix of me because it allows me to stay the instant in addition to have the opportunity to appearance returned on it later, but I don't like trying to seize moments myself.

over the last two a long time, our lives have been slowly taken over through era. Take a second to go searching you. what number of monitors do you spot? Did you encompass the only you're analyzing this on?

So have we reached peak-generation? rarely.

the newness of consistent on line connections and immediate communication may also have all started to put on skinny for older generations, however the subsequent wave of usa citizens haven't any such qualms. Their tech-dependent existence are already causing large adjustments wireless in each the professional and private spheres. The trade may be inevitable.

With generation, we've followed new behavior. long past are the times whilst parents worried about their young adults sporting indecent garments and moving within the wrong social circle of friends. this stuff still appear today. but, using social media and the net at massive is the greatest subject of most dad and mom nowadays. Many teens and teens are so hooked on their smartphones that being without a cellular tool can bring about immediate boredom. With the complicated use of synthetic Intelligence (AI), social media groups have additionally been able to glue users to the interface of the structures. customers keep seeing more exciting posts and it becomes pretty tough for them to cease the app, becoming an dependancy.

The manner students acquire commands from tutors has been converted. Even tutors have skilled that trade as it has come to be less complicated for them to attain their students. platforms like Coursera and Edx have also been remarkable in how you learn and what you could study. today, all and sundry from everywhere can sign on for any path no matter your background.what's more fascinating is that many of those publications are facilitated via top universities professors. generation has extensively opened the bracket of people who can interact in getting to know, as well as folks that can educate the ones in need of knowledge. It also offers students the flexibility of mastering at the location they decide on and at the time they want. these days, everyone can go to an online faculty and gain universally-recognized certificate. analyzing has also been simplified with eBooks and PDF files.

There are lots of gadgets nowadays that have come about through other technological advancements which can be particularly critical in every day life. most people personal laptop computer systems, tablets, and smartphones to talk easily throughout one of a kind structures. inside the past, you needed to write a letter to talk with a person. The letter may want to even take days earlier than it became brought. you also had to hint the letter to see if it were sent to and acquired via an appropriate man or woman. errors had been now not unusual as properly. however, there may be no such phenomenon today—science and generation have made sure of this. All you have to do if you want to talk with someone in society today is to ship them a message on social media or placed a call thru.

No extra do you need to enter a bank to withdraw cash or switch it to a person. it's far even viable to live without ever going into the financial institution. Many banks are already making registration possible on line and handy to human beings. businesses like PayPal have created a platform wherein human beings can ship and get hold of cash from any region using

the internet. Paying payments has also been simplified way to era. You don't need to bring cash with you while going shopping. with your cell smartphone and a banking app, you may do all of the essential bill bills online.

decades again, with a view to see a person, you had to write a letter, watch for a unmarried response, and likely write again. a touch in addition on, you continue to probable had to see someone and ask for his or her touch info to stay in touch. in the event that they obliged, exceptional. Then, you'll have to call and ship lots of messages. All that has no location in the global we stay these days—the whole thing moves at 1,000,000 miles an hour. There doesn't even see to be time to woo your potential accomplice anymore.

Now there are dating sites that help you quicken up the manner. You sign up on a internet site, discover a suit and also you begin from there. Why meet many humans you don't need to when you may pass immediately to the proper suit?

Even in case you needed to use the fashion of gathering someone's contact info, generation has made it possible so one can search the individual's profile at the net to gain get right of entry to to the information you want to realize approximately a particular character. on line courting platforms like Tinder have hundreds of thousands of registered users and have acquired lots of proper opinions from every a part of the planet. courting systems have helped human beings connect with their match with pace that neither of the birthday celebration has to waste the other man or women time. Its miles cozy trustworthy, secure and its works.

There are more ways in which technology has changed the way we live. those are simply a number of the fundamental ways we were encouraged and converted by using generation.

The revolutions in order to surface in few years to come will some distance outweigh what has been skilled in the past. within the future, there is the possibility of every housing unit producing its very own strength. era brings numerous potentials to be able to preserve to transform the way we live like by no means earlier than.

generation has wi-fiedwireless how we watch tv nowadays. today, you may pause live television, rewind it in case you ignored something, and control it how you desire to follow the stay revel in. what's taking place inside the television industry with the resource of generation is not anything short of wi-fi. along with your cell gadgets, you can watch what you need, while you need, and the way you need. there may be no hassle in anyway inside the virtual area of television. Even in case you missed an episode of your favorite cleaning soap

opera, YouTube is constantly there as a returned-up in which you could capture up on any wiwireless or scenes you missed. Years again, a family should simplest watch one television channel at a time.

nowadays, the potential to observe movies and shows on small monitors like smartphones is right for families. A family may even watch wi-fi packages on extraordinary screens using the same pay-television platform

8.1 Social Pressure

One of my interviewee told me that the technology has changed the lives of at most everyone in the world who lives in this earth. Somehow somewhere it has an social pressure to everyone for example if someone wants to upload status on FB, WhatsAPP and on Instagram first they think that, Is this status meaningful? What would be the impact of people when they look to it? Etc. All those type of things create some pressure on everyone now a days. According to him technology harms teen's mental health. Especially social media users are three time more likely to be depressed then others. A lot of usage of technology usage may negatively influence important aspects of physical health, which in result turns mental health. He said that the technology has bring us closer to the reality of conflict.

The more advanced the world becomes technologically,the more persons begin to depend on computer machine and other forms of technology for everyday. It means that when a computer crashes, people become almost disabled until the problem is resolved. This kind of dependency on technology puts people at a distinct disadvantage, because they become less self-reliant. This is also some kind of social pressure that people are total dependant on machines. According to him the main example of social pressure is that after sending message by someone to their loved one and waiting for their replies impact bad and poor pressure on sender. Social pressure includes: Waiting for emails, Waiting for notifications from someone special, waiting for battery percentage and all such type of examples.

Social pressure often causes people to change their image of reality, and those who resist it are emotionally upset.Fitting in feels good, even at the expense of your otherwise good sense(s).

Social pressure on children like they are waiting for update of games, Now mission unlocked which make them mentally anger.

One of my respondent told me that that technology creates obsessions frustration and pressure on the mind of teen ager through gaming or through using internet. The role of villain as a kind of hero showing in the movies also create pressure in the mind of young generation when they see a negative role as a hero so they decided to become that one and through that it creates a pressure. Teenagers and kids today often spend hours beyond their bedtime on social media sites such as facebook, twitter. A recent study presented by researches from unitedkingdom says that too much online presence of teenagers at night can affect their mental health.

8.2 Modern Technology and Sanitization

Human beings get inspiration rather temptation when they look around those individuals who are socially and economically more stable. It is innate to adopt the social scenario which more soothing and comfortable. Technology has created lots of comforts for human beings. But it has spoiled the life of individuals in great term. Outwardly, it seems that technology is comforting us but what actually is beneath the surface, totally disappointing. It seems really good and soothing to stay in a room and enjoy the Internet facilities for hours. But recurrent use od Internet n mobile technology has made us isolated. It has taken us away from our family and friends. We don't feel comfortable in the company of our fellows, rather we prefer to stay alone. This isolation becomes the great cause of stress, depression, and anxiety in the masses. Those who are deprived of these so-called facilities actually take this as deprivation but   it   is   blessing   in   disguise.   .
Technology puts our real Identity beside anonymity. In modern wave of technology name are not preferred rather than serial numbers. Our identities are now numerical. This crisis of identity has made everything in order of duality. Numerical identities or Artificial Identities can easily be corrupted. They are liable to be ditched and crashed. Men now a day's puts his real self-anonymous. He can easily be scammed, identity can be hacked and can be manipulated in multiple ways. There are two opposite direction in modern technology i.e.

1) Natural

   2) Artificial I: Our natural identities are those through which we are known by birth. Our names, Castes, religions and cultures are our natural identities. They are conserve and sacred. There is less chance of such identities to be scrambled on local level.

   2) Artificial : these are those identities which are unnaturally approved by others. They

are used on Social media where sometime they are liable to be attacked. They are used by governmental institution.

Sometimes our artificial identities are manipulated by such institution. Modern technology as used for purposes in shape of election, employment and other multiple schemes uses our Artificial identity more than natural.

Over the past few years technology has taken over almost every aspect of life. This era of modern technology has brought an ease to our lives with both advantages and disadvantages as well.

Our gadgets has totally changed the way we work , play and spend on our daily time. Our technology dependent Life style has already settled so deep that our private and professional lives are affected by it largely.

We are watching TV or using web most of the time. The thing they show affect us in way we can hardly comprehend. They usually show picture perfect scenario that are too good to be true for most of the population living in Pakistan.

Lavish life style along with luxurious accessories has made a great impact on the mind of the youth. They have become more materliastic and their persuit of gaining has left them with no boundaries. This has definitely impacted negatively.

The standard they show in media is beyond most of the people reach in a country where there is shotage of food which is basic need how are parents going to provide their children with expensive clothes and gadgets.

Media has made this lifestyle good and appealing but in reality it has caused numerous problems for the people.

Clothes, gadgets, cars and other luxuries are seen as status symbol. The more expensive gadgets you have the more importance is given to you in society. This has definitely distorted the lives of middle class families.

If we go through Plato theory of forms we would likely to find similar idea.

It argued that everything exist in metaphysical realm in it's ideal form and everything present on Earth is imitation of the ideal. Which mean that whatever media is potraying and presenting before us is the imitation of the real world and they are free to bring about any sort of change to it.

In our case media has elevated the standard and set the ban for from normal people's reach. They are not only unable to reach it but are in constant pressure. It seems like if you have to survive in the society you have to go with the flow or you or you will be left

behind. In reality we are well aware that this life style is not accessible to lot of the people making their survival of the fittest more of a game of power for them.

9 SUMMARY AND CONCLUSION

9.1 Summary

The above research was targeting the youth and focusing the impacts of technology on youth with reference it their lives. The conducted research shows that technology has a strong impact on youth in reshaping their thoughts, construction of behavior and attitudes.

The conducted results shed on the light of wide spread and rapid expansion of technology that plays the youth in hand. Technology such as social media, cell phones, different applications that is facebook etc influences the way of living of youth and providing information to the every part of the society. A common man have been gained information about their personal experience and to communicate with others by using through these applications. Preference of youth towards media is social media and electronic media that attraction the youth more through creating blogs of communication.

The research focused on the rapid expansion of technology that influences the human relations through different means. Media has made a big change on the life of our youth.

Now social media operating a oxygen of the youth because they are relying on it to interconnect with each other. In this research impacts of technology and social media on youth and know the extent of that influence. Most of the respondents told me that technology specially new technology playing a central role in reshaping their thoughts ideas and ruins their relations.

9.2 Conclusion

The conducted research shows the results that technology has a strong influence on our youth and human relationships. Technology has made our society make it to the point to the ignorance to the fact that there might be a day when our technology does not worke and they cannot, at the moment live without it. We have grown to rely on our technology to make our lives easier. If our technology were to go away, our lives would be really tough for a while until everyone learned to live without it. My solution is that we begin that transition sooner rather than later. If you have basic map-reading skills, you can look at a road map and get to your destination. Technology is targeting the youth because they are more connected to the media and they prefer modern technology for socialization and blogs that are the central attention of youth.

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